

MINUTES OF THE TOBACCO MASTER SETTLEMENT AGREEMENT COMPLIANCE ADVISORY BOARD MEETING

September 20, 2023

The eighty-fourth meeting of the Tobacco Master Settlement Agreement Compliance Advisory Board was convened on September 20, 2023 by video call.

The meeting was attended by:
Michael Plumley–Attorney General’s Office
William Tennill-ABC
Ellen Cartmell-Kentucky Tobacco Control Program
Clint Quarles-Agriculture
Tod Griffin-Retail Federation

I. Meeting was called to Order by Michael Plumley.

II. Minutes were adopted from previous meeting.

III. Old Business

A. Federal Actions

--Starting July 1, the major U.S. tobacco companies had to begin to post [signs](#) telling the public the truth about the deadly consequences of cigarette smoking at about 220,000 retail stores.

-- On August 23, FDA issued [warning letters](#) to 15 online retailers for selling and/or distributing unauthorized e-cigarette products packaged to look like youth-appealing characters, school supplies, toys, and drinks.

B. Kentucky/Synar

--Kentucky’s new annual directory of approved cigarettes/RYO was posted July 1, 2023.

--591 Synar inspections were done for 2023. Compliance rate over 90%

IV. New Business

1. CDC Report: Monitoring E-cigarette Use Among Youth, June 2023: E-cig sales rose 44% from 2020-2023.
2. Truth Report: Industry Influencer-How Tobacco Content Infiltrates Social Media: Social media has misinformation about tobacco products and youth advertising.

V. Meeting adjourned.

Next meeting tentatively scheduled for December 13, 2023.