

**MINUTES OF THE TOBACCO MASTER SETTLEMENT AGREEMENT
COMPLIANCE ADVISORY BOARD MEETING**

June 22, 2022

The eightieth meeting of the Tobacco Master Settlement Agreement Compliance Advisory Board was convened on June 22, 2022 by conference call.

The meeting was attended by the following:

Michael Plumley–Attorney General’s Office
Ellen Cartmell, Jackie Hodges-Kentucky Tobacco Control Program
Todd Griffin–Kentucky Retail Federation
Steve Cambron-Department of Behavioral Health
Dave Wilkerson-Alcohol Beverage Control
Clint Quarles-Agriculture

I. Meeting called to Order by Michael Plumley.

II. Minutes adopted from previous meeting.

III. Old Business

A. E-Cigarettes/JUUL

- JUUL negotiations ongoing with non-litigating states.

B. FDA Action

- Graphic warning challenges continue in TX, DC. Effective date extended to July 8, 2023 in TX case, more than one year after briefing has concluded.
- On May 12, the FDA issued decisions on several Vuse Vibe and Vuse Ciro e-cigarette products, including the authorization of six new tobacco products through the Premarket Tobacco Product Application (PMTA) gateway. All are tobacco-flavored. The FDA also issued marketing denial orders to R.J. Reynolds Vapor Company for multiple other Vuse Vibe and Vuse Ciro e-cigarette products. The FDA has not announced any action with respect to Vuse Alto.

C. MSA Payment-----Michael Plumley

- Kentucky received \$129 million in the annual MSA payment. It increased due to inflation and the higher profit adjustment in the agreement.

IV. New Business

- Article discussed: Tobacco Marketing Exposure Linked to Community Vulnerability
<https://www.publichealthpost.org/research/tobacco-marketing/>
- Agency Reports given by Board members.

V. Meeting adjourned.

Next meeting tentatively scheduled for September 21, 2022.