

MSA COMPLIANCE ADVISORY BOARD MEETING AGENDA

Wednesday, June 22, 2022
10:00 a.m.
Dial In number: (701) 802-5352
Access code: 8503559#

I. Call to Order/Intro-----Michael Plumley

II. Minutes approval----- Michael Plumley

III. Old business ----- Michael Plumley

A. E-cigs/JUUL-----Michael Plumley

--JUUL negotiations ongoing with non-litigating states.

--Truth Initiative issued a helpful E-cigarette fact sheet:

<https://truthinitiative.org/research-resources/emerging-tobacco-products/e-cigarettes-facts-stats-and-regulations>

B. FDA action-----Michael Plumley

--Graphic warning challenges continue in TX, DC. Effective date extended to July 8, 2023 in TX case, more than one year after briefing has concluded.

--On May 12, the FDA issued decisions on several Vuse Vibe and Vuse Ciro e-cigarette products, including the authorization of six new tobacco products through the Premarket Tobacco Product Application (PMTA) gateway. All are tobacco-flavored. The FDA also issued marketing denial orders to R.J. Reynolds Vapor Company for multiple other Vuse Vibe and Vuse Ciro e-cigarette products. The FDA has not announced any action with respect to Vuse Alto.

--On April 28, 2022, the FDA announced proposed product standards to prohibit menthol as a characterizing flavor in cigarettes and prohibit all characterizing flavors (other than tobacco) in cigars. The deadline for filing public comments is July5, 2022.

C. MSA Payment-----Michael Plumley

--Kentucky received \$129 million in the annual MSA payment. It increased due to inflation and the higher profit adjustment in the agreement.

IV. New Business -----Others

1. Tobacco Marketing Exposure Linked to Community Vulnerability

<https://www.publichealthpost.org/research/tobacco-marketing/>

2. Agency Reports

V. Adjournment- **Next meeting (tentative date): September 21, 2022**