

**MSA COMPLIANCE ADVISORY BOARD MEETING AGENDA**

Wednesday, September 21, 2022  
10:00 a.m.  
Dial In number: (701) 802-5352  
Access code: 8503559#

**I. Call to Order/Intro-----**Michael Plumley

**II. Minutes approval-----** Michael Plumley

**III. Old business -----** Michael Plumley

**A. E-cigs/JUUL-----**Michael Plumley

--JUUL agreement in principle signed by 34 states after more than a two year investigation.(Four states settled separately). States will file consent judgments which can be enforced if JUUL violates agreed upon terms. (such as youth targeting, no large ad signs, proper age-restriction on websites). Kentucky will receive \$14 million over several years.

**B. FDA action-----**Michael Plumley

--Graphic warning challenges continue in TX, DC. Effective date extended to October 6, 2023 in TX case, more than two years after briefing has concluded.

**C. KY Update-----**Steve Cambron, Others

- Synar, Retail outreach.
- Tobacco Directory.
- NPM adjustment 2021.

**IV. New Business -----**All

1. "Pediatrics" study finds non-tobacco oral nicotine products were the second most prevalent nicotine product used by adolescents.

<https://publications.aap.org/pediatrics/article/150/3/e2022056586/188734/Adolescent-Use-of-Flavored-Non-Tobacco-Oral?autologincheck=redirected%3fToken%3d00000000-0000-0000-0000-000000000000>

2. Agency Reports

**V. Adjournment- \*Next meeting (tentative date): December 14, 2022\***