

MINUTES OF THE TOBACCO MASTER SETTLEMENT AGREEMENT COMPLIANCE ADVISORY BOARD MEETING

July 17, 2024

The eighty-seventh meeting of the Tobacco Master Settlement Agreement Compliance Advisory Board was convened on July 17, 2024 by video call.

The meeting was attended by:

Michael Plumley–Attorney General’s Office

Ellen Cartmell, Jackie Hodges-Kentucky Tobacco Control Program

William Tennill-Alcohol Beverage Control

Steve Cambron-Synar Program

I. Meeting was called to Order by Michael Plumley.

II. Minutes were adopted from previous meeting.

III. Old Business

A. Federal Actions

- 1) On May 7, 2024, Senator Dick Durbin wrote to CTP Director Brian King and DOJ Principal Deputy Assistant Attorney General Brian Bonyton inviting them to testify at a June 12, 2024 Senate Judiciary hearing on the topic of the sale of unauthorized e-cigarettes. FDA issued warning letters to nineteen online retailers for selling Elf Bar and other unauthorized e-cigarette products.
- 2) Health groups also contacted FDA about e-cigarette enforcement and FDA created a task force to deal with sales of unauthorized products.

B. Kentucky/Synar

- 1) Synar update: over 540 inspections done in 2024.
- 2) Challenge filed to HB 11 in Franklin Circuit Court and Motion to Dismiss filed. HB 11 requires listing of authorized ends products by ABC and fines for violations. Directory bills have been passed and signed into law in Alabama, Florida, Iowa, Kentucky, Louisiana, Oklahoma, Utah, Virginia, and Wisconsin.

IV. New Business

- 1) Letter to FDA on nicotine pouch products

V. Meeting adjourned.

Next meeting tentatively scheduled for September 11, 2024.