

MINUTES OF THE TOBACCO MASTER SETTLEMENT AGREEMENT COMPLIANCE ADVISORY BOARD MEETING

June 11, 2025

The ninety-first meeting of the Tobacco Master Settlement Agreement Compliance Advisory Board was convened on March 12, 2025 by video call.

The meeting was attended by:

Michael Plumley, Andrew Eveslage--Attorney General's Office
Ellen Cartmell—Health Services
Tod Griffin--KY Retail Federation

I. Meeting was called to order by Michael Plumley.

II. Minutes were adopted from previous meeting.

III. Old Business

A. Federal Actions

- FDA seizure of \$34 million in illegal e-cigarettes.
- 29 Attorneys General asked the administration to enforce against illegal e-cigarettes.
- Administration cuts all tobacco prevention funding to states.

B. KY Update

- Synar/retailer education update.
- HB 11: Status of cases. (IA and UT also).
- Licensing law passes. (SB 100).
- MSA payment received (\$100 million).

IV. New Business

- Nicotine Pouch and E-Cigarette Use and Co-Use Among US Youths 2023-2024 (JAMA Network, April 30, 2025). Use increased by significant amounts.

V. Meeting adjourned.

Next meeting tentatively scheduled for September 10, 2025.