

MSA COMPLIANCE ADVISORY BOARD MEETING AGENDA

Wednesday, September 20, 2023

10:00 a.m.

Via Teams

[Click here to join the meeting](#)

[Call in+1 502-632-6289,878470180#](#)

I. Call to Order/Intro-----Michael Plumley

II. Minutes approval----- Michael Plumley

III. Old business ----- Michael Plumley

A. Federal actions-----Michael Plumley

--Starting July 1, the major U.S. tobacco companies had to begin to post signs telling the public the truth about the deadly consequences of cigarette smoking at about 220,000 retail stores. https://www.tobaccofreekids.org/press-releases/2023_07_01_tobacco-racketeering-verdict-corrective-statements

-- On August 23, FDA issued [warning letters](https://www.fda.gov/tobacco-products/ctp-newsroom/retailers-warned-stop-selling-illegal-e-cigarettes-resembling-youth-appealing-characters-school) to 15 online retailers for selling and/or distributing unauthorized e-cigarette products packaged to look like youth-appealing characters, school supplies, toys, and drinks. These include e-cigarettes that look like characters such as Sponge Bob and Mario, school supplies (highlighters), Game Boys, and Starbucks beverages. <https://www.fda.gov/tobacco-products/ctp-newsroom/retailers-warned-stop-selling-illegal-e-cigarettes-resembling-youth-appealing-characters-school>

B. KY Update-----Steve Cambron, Others

--Synar update

--Kentucky's new annual directory of approved cigarettes/RYO was posted July 1, 2023.

IV. New Business -----All

1. CDC Report: Monitoring E-cigarette Use Among Youth, June 2023

https://www.cdcfoundation.org/Issue32-MonthlyE-CigaretteSalesDataBrief_6.18.2023.pdf?inline

2. Truth Report: Industry Influencer-How Tobacco Content Infiltrates Social Media

[https://truthinitiative.org/research-resources/tobacco-pop-culture/industry-influencer-how-tobacco-content-infiltrating-social?utm_source=Truth+Initiative+Mailing+List&utm_campaign=1dc3740140-Newsletter_2023_07_20&utm_medium=email&utm_term=0_1dc3740140-%5BBLIST_EMAIL_ID%5DAgency Reports](https://truthinitiative.org/research-resources/tobacco-pop-culture/industry-influencer-how-tobacco-content-infiltrating-social?utm_source=Truth+Initiative+Mailing+List&utm_campaign=1dc3740140-Newsletter_2023_07_20&utm_medium=email&utm_term=0_1dc3740140-%5BBLIST_EMAIL_ID%5DAgency+Reports)

V. Adjournment- *Next meeting (tentative date): December 13, 2023.