

Child Sexual Abuse and Exploitation Prevention Board

January 5, 2021
Regular Meeting
1:00 p.m. EST

Minutes

- I. Welcome and Introductions**
- II. Roll Call:**
 - a.* Members/Proxies present: Leanna Homandberg, Cathy York-Acting as Chair, Damien Sweeney, Christa Bell, Matt Johnson, Yvette Smith, Delana Sanders, Traci Bouchard. Theresa Gargan attended to provide administrative support.
- III. Review and approval of the Minutes of the Regular Meeting held December 9, 2020.**
 - a.* Matt Johnson moved to approve the minutes.
 - b.* Delana Sanders seconded the motion to approve.
 - c.* The motion to approve passed unanimously.
- IV. New Business**
 - a.* Fundraising Opportunity – Cathy York stated that there is a new fundraising opportunity called Rescue and Roses Derby Gala, which will be held Derby week 2021. The web site is rescueandroses.org. The Gala will support the Child Victims Trust Fund (CVTF) and the 1040 Impact Charity Organization, which rescues kids from human trafficking and offers recovery services, education, trade skills and life preparation. The organizer is proposing that at least 50% of the net proceeds will be donated in equal amounts to the Child Victims Trust Fund and the 1040 Impact Charity Organization. The Board would have the right to approve corporate sponsors or decline sponsors. Mr. Butler will indemnify and hold the board harmless.

Delana Sanders asked if the vote today is to agree to be the recipient of 50% of the Rescue and Roses fundraising with the understanding that the board will get a hold harmless clause in the agreement, or is it to vote whether or not the board is going to agree with the understanding that if something comes up that the board will be able to say they do not agree. Cathy York stated that they should verify the motion. The board can vote today with the understanding that if something arises that the board does not like, the board can withdraw the vote. Claudette Patton stated that part of the involvement is to promote the brand of the CVTF and that the gala wants to use that logo when sending out invites and requesting sponsorship. There is that component that if the board tables the vote, it will be way past the time to allow the logo to be used for fundraising purposes. She doesn't think there isn't a reason to have that caveat in anything that says if things should occur that is vetted later that the vote can be withdrawn. In the third-party agreement, no one in the Rescue and Roses would receive payment for anything. Expenses are paid for the holding of the gala and everything that is left over is split between 2 charities 50/50. The gala

would like the CVTF committee to serve on the committee of Rescue and Roses but that is not a requirement of receiving funds. This would give the committee some oversight. Cathy York asked if anyone would like to move that the board vote to agree to participate in the Rescue and Roses Gala with the caveat that the contract will include a provision that it could be cancelled at any time. Tracie Bouchard made a motion to approve. Delana Sanders seconded. Yvette Smith, Christa Bell and Cathy York abstained. The motion passed unanimously.

b. CVTF Fundraising

- i.* Using logo by grantees in advertisements – Child Watch Counseling & Advocacy Center: Cathy York stated we received an email from Child Watch asking if they could use our logo in their advertisements. They will use the poster Give Hope, See it Say it add that ran in the Paducah Sun. They are not using the board’s funding for that. Delana Sanders stated that the more the name is out there, the better. Motion to request the logo and address and phone number for the CVTF for the advertisement from the Child Watch Counseling & Advocacy Center as shown in the advertisement/poster that was sent to the Board. Leanna Hommandberg made a motion to approve. Yvette Smith seconded. The motion passed unanimously.
- ii.* Tax Contribution poster: Deferred to next meeting.
- iii.* New license plate design discussion: Yvette Smith stated that if they are going to look at branding then they should look at the whole thing, not just the license plate. Cathy York stated that when you are branding, you want to have a consistent logo/message. Yvette Smith asked if there was a committee for coming up with ideas like this for the board to consider. Cathy York was unsure if there is a standing committee but there could be a vote to form such a committee. Delana Sanders made a motion to create a committee to determine the status of the board’s branding, whether there needs to be any changes and whether it would be economically feasible for the board to do so. Traci Bouchard seconded. The motion passed unanimously. Cathy York asked if there are any volunteers to serve on the committee. Delana Sanders agreed and suggested sending an email to the entire board to see if there is anyone else interested. The committee membership can be formalized at the next meeting.

V. Partner Updates & Announcements

- a. Cathy York stated that she has drafted a letter to Family and Children’s Place regarding the overpayment asking them to pick a date for a virtual or in person meeting. As soon as she gets a set date, she will email the board for anyone who wants to attend. If there is no response, they will be the first site visit this year wherein the overpayment will be discussed.
- b. Christa Bell stated that the children’s bureau along with prevent child abuse America had a webinar in December to invite states to submit a letter of interest in being part of the families thriving initiative to put measures in place for primary and secondary prevention. Heather Wagers sent the draft letter of intent to the board. The due date for the letter of intent is today. There is no funding associated with that but it would provide opportunities for the board to take advantage of technical assistance/consultation from national organizations and other states around primary and secondary prevention efforts. Cathy York stated that is her understanding that

only a few organizations will be selected for round 2. Christa Bell stated that there will be 12 jurisdictions in round 2. They will announce which jurisdictions will be selected at the end of January.

VI. Adjourn: Motion to adjourn made by Delana Sanders. Seconded by Christa Bell. The motion passed unanimously.

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