

State Attorneys General

**A Communication from the Chief Legal Officers
of the Following States and Territories:**

**Arizona * Arkansas * California * Colorado * Florida * Guam * Hawaii
Illinois * Iowa * Kentucky * Louisiana * Maine * Maryland * Massachusetts
Michigan * Mississippi * Montana * New Mexico * Ohio * Oregon
Pennsylvania * Tennessee * Utah * Wyoming**

May 22, 2013

Urban Outfitters, Inc.
Attn: Richard A. Hayne; CEO & Chairman
5000 South Broad St
Philadelphia, PA 19112-1495
richard.hayne@urbanout.com

Via Fax and Email

Dear Mr. Hayne,

On behalf of the undersigned Attorneys General, we request that Urban Outfitters immediately cease sales of your "Prescription Line" of glasses, coasters, mugs, drink holders and related products that mimic prescription pill bottles and prescription pads.

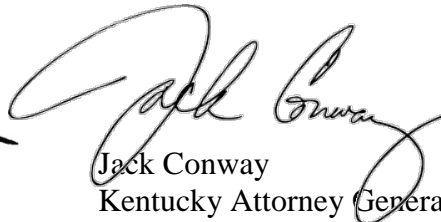
As you may be aware, there is a national health crisis related to the abuse and diversion of prescription drugs. As Attorneys General, we have prosecuted and engaged in outreach to stop this epidemic. We are actively engaged in a campaign of environmental change to educate the public that abuse of prescription drugs is not safe simply because the medication originated from a doctor. By putting these highly recognizable labels on your products you are undermining our efforts. These products demean the thousands of deaths that occur each month in the United States from accidental overdoses.

These products are not in any way fun or humorous but make light of this rampant problem. We invite you to pull these products from your shelves and join with us to fight prescription drug abuse.

Very respectfully yours,



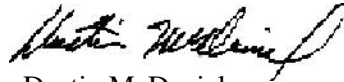
Mike DeWine
Ohio Attorney General



Jack Conway
Kentucky Attorney General



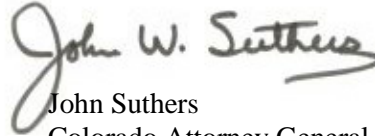
Tom Horne
Arizona Attorney General



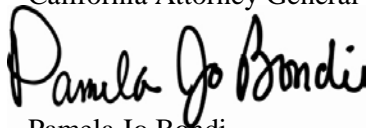
Dustin McDaniel
Arkansas Attorney General



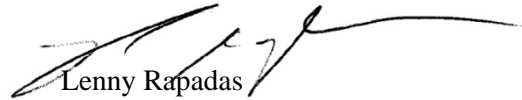
Kamala Harris
California Attorney General




John Suthers
Colorado Attorney General



Pamela Jo Bondi
Florida Attorney General



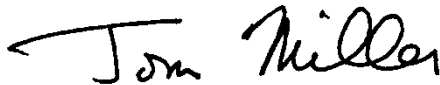
Lenny Rapadas
Guam Attorney General



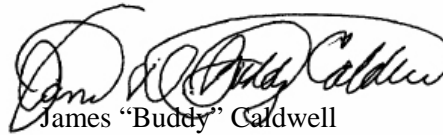
David Louie
Hawaii Attorney General



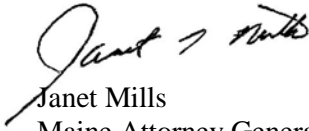
Lisa Madigan
Illinois Attorney General



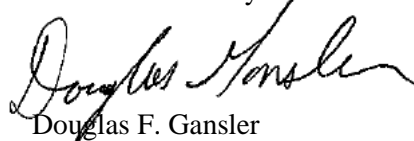
Tom Miller
Iowa Attorney General



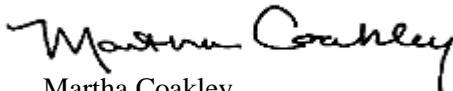
James "Buddy" Caldwell
Louisiana Attorney General



Janet Mills
Maine Attorney General



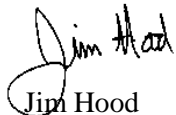
Douglas F. Gansler
Maryland Attorney General



Martha Coakley
Massachusetts Attorney General



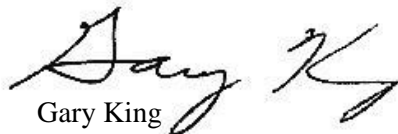
Bill Schuette
Michigan Attorney General



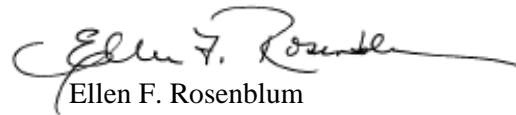
Jim Hood
Mississippi Attorney General



Tim Fox
Montana Attorney General



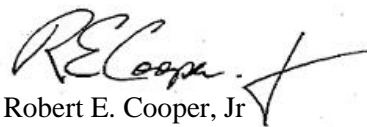
Gary King
New Mexico Attorney General



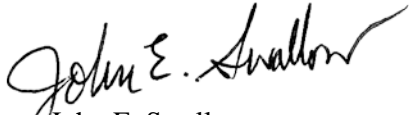
Ellen F. Rosenblum
Oregon Attorney General

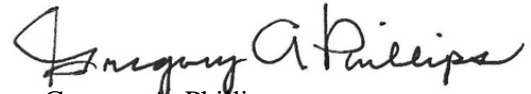


Kathleen Kane
Pennsylvania Attorney General



Robert E. Cooper, Jr.
Tennessee Attorney General


John E. Swallow
Utah Attorney General


Gregory A. Phillips
Wyoming Attorney General