



COMMONWEALTH OF KENTUCKY  
OFFICE OF THE ATTORNEY GENERAL

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**November 8, 2011**

Re: Letter to Kentucky Attorney General received in my office November 3, 2011 regarding National College Lawsuit

Dear Consumer Signatories to Letter Regarding National College Lawsuit:

Thank you for contacting my office regarding your concerns about the lawsuit against National College and my investigation into for-profit colleges. I understand and respect the desire of any person who wants to better his or her life through education in the hopes of obtaining a good job.

I launched this investigation to protect consumers because it is illegal for any business to mislead consumers about the benefits of the product it is selling — whether the product is a warranty on a car or a career education. For this reason, my Office of Consumer Protection commenced suit against National College of Kentucky, Inc. in Fayette Circuit Court. The lawsuit alleges that National College told students and potential students that the job-placement rates for its graduates were much higher than they really are. You may view a copy of the complaint and a map illustrating the contradictory job placement rates at <http://ag.ky.gov/forprofit/Pages/national.aspx>. We are awaiting National College's answer in the lawsuit — answers that it has delayed providing.

While you have voiced concerns about the lawsuit and investigation, it appears you may not have been aware of the subject matter of the suit against National College because your letter does not mention the misleading job-placement numbers National College is alleged to have provided consumers. I hope the foregoing helps you to better understand the pending lawsuit. Please be assured that my office's concern is in protecting you from unscrupulous business practices. If you need to contact my office of Consumer Protection, please call 1-888-432-9257.

Very truly yours,

A handwritten signature in black ink, appearing to read "Jack Conway".

Jack Conway Kentucky Attorney General

