



KENTUCKY

# General News

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## At-Risk Youth To Benefit From Badges for Baseball Program in Louisville

A new partnership between the Kentucky Attorney General's Office, Cal Ripken, Sr. Foundation, Louisville Slugger and Louisville Metro Police has the potential to change the lives of at-risk youth in Louisville and possibly across Kentucky. On May 5, Attorney General Conway helped kick-off the 2009 Badges for Baseball program in Louisville.

Badges for Baseball is a crime prevention program that pairs law enforcement professionals as mentors and coaches with youth. Approximately 100 kids in Jefferson County will participate in the program this summer.



"Participating youth will not only learn the basics of baseball or softball, they will also participate in the Foundation's character development program," said General Conway. "My hope is that this program will provide the education and strong community connection these children need to make positive decisions and avoid ending up in the juvenile justice system."

General Conway worked closely with Congressman John Yarmuth and Louisville Mayor Jerry Abramson to bring Badges for Baseball to Kentucky. He hopes to expand the program to other Kentucky counties in the future.

For more information — <http://tinyurl.com/qgfec7>

## Attorney General Conway Files Suit to Stop Auto Warranty 'Robo Calls'



Kentucky Attorney General Jack Conway wants to put a stop to the annoying auto warranty calls that have plagued Kentucky consumers. After receiving more than 400 complaints from across the state, General Conway filed suit on May 14 against a Nevada telemarketing company, SVM, Inc. and Fortress Secured, Inc., which are believed to be generating some of the deceptive calls. Their owner, Bruce Mike MoneyMaker, is also named in the suit.

General Conway's complaint alleges numerous violations of the telemarketing "No Call" law and the Consumer Protection Act. Fayette Circuit Judge Kim Bunnell quickly granted the attorney general's request for a restraining order to stop the company from making the deceptive warranty calls.

"This type of harassment and disregard for the law will not be tolerated here in Kentucky," said General Conway. He also encourages consumers who have not signed up for the "No Call" list to do so at [nocall.ky.gov](http://nocall.ky.gov) or by calling 888-382-1222.

More lawsuits are expected to be filed as General Conway's investigation continues.

For more information — <http://tinyurl.com/p6d3j6>



Kentucky Attorney General Jack Conway



## Attorney General Conway Announces \$5.1 Million Settlement With Eli Lilly

Attorney General Conway has announced a \$5.1 million settlement with Eli Lilly and Company over the drug Zyprexa. The settlement resolves allegations that Eli Lilly engaged in unfair and deceptive practices when it marketed the antipsychotic drug for off-label uses that had not been approved by the Food and Drug Administration (FDA).



Through its “Viva Zyprexa” campaign, Eli Lilly allegedly promoted Zyprexa to psychiatrists and primary-care physicians for unapproved uses, such as pediatric use, as well as for treating dementia patients in long-term care facilities, often at the expense of Medicaid.

“This settlement not only allows us to recover funds for a vital state program that benefits the sick and needy, it also sends an important message that Kentucky will not tolerate drug companies that fail to comply with the rules by misleading and deceiving the public,” said General Conway.

Under the agreement, Eli Lilly is prohibited from any further unfair or deceptive promotion of Zyprexa and its sales representatives may only sample Zyprexa to a health-care provider whose clinical practice is consistent with the product’s labeling. As per the consent judgment, Eli Lilly does not admit any violation of Kentucky’s consumer protection or Medicaid fraud statutes.

## “Operation False Charity” Targets Fraudulent Charities



Attorney General Conway has joined the Federal Trade Commission (FTC), 47 states and the District of Columbia in cracking down on fraudulent charitable solicitors that claim to help police, firefighters and veterans.

“There are certainly reputable organizations helping our first responders, but charities and solicitors that mislead Kentuckians about how their donations will be used or who they will benefit will not be tolerated,” said General Conway.



As part of “Operation False Charity,” General Conway has reached an agreement with the United States Deputy Sheriffs’ Association (USDSA) of Houston and its solicitor, Courtesy Call, that prevents both organizations from soliciting contributions from Kentuckians for 45 days. The Office of the Attorney General alleges that USDSA and Courtesy Call deceived donors by leading them to believe their donations would be used to buy bulletproof vests for local sheriffs’ offices.

General Conway also joined 30 other states in investigating and reaching a comprehensive consent judgment against Community Support, Inc. (CSI). In Kentucky, CSI solicited on behalf of 15 organizations, including 11 police, firefighter and veterans’ organizations.

For more information — <http://tinyurl.com/rydkp2>

## Former Teacher Receives Eight-Year Prison Sentence For Sexual Relations With Student

Bullitt Circuit Judge Rodney Burress sentenced former Bullitt County teacher and coach Larry Brent Childress, 41, to eight years in prison for having sexual relations with a student in the late 1990s. While Childress was eligible for probation, prosecutors for the Attorney General’s Office recommended to the court that probation would unduly depreciate the seriousness of the offense committed by a teacher against a student.

“The prosecution of crimes against children is a top priority of mine,” said General Conway. “The abuse of trust involved in such a crime by a teacher will not be tolerated.”

The Office of the Attorney General’s Department of Criminal Investigations and Special Prosecutions Unit worked with Kentucky State Police in building this case. The Attorney General’s Office of Victim of Advocacy also provided assistance and support to the victim.

“This case illustrates that no matter the time frame, we remain dedicated to bringing those who prey on innocent victims to justice,” said Kentucky State Police spokesman David Jude.